



BASICS AND BEYOND

A GUIDE TO WEDDING PLANNING

WITH DEE GAUBERT

Many planners dive into wedding planning without little research or prior experience. And this is one career where you don't want to learn on the job!

Gain confidence and the necessary knowledge above and beyond the essentials, from venue research to timeline construction to vendor negotiation!

I've planned, coordinated, and consulted on over 300 events, including logistically complex events of over 500 guests. I've also earned my CMP (Certified Meeting Professional) .

I've seen just about everything and my knowledge and experience will ensure you begin your wedding planning career with the kind of confidence which only comes from expertise.

WORKSHOP OVERVIEW

- How to build a smooth wedding day
- Venue practices and restrictions to look out for
- Setting boundaries with clients for a professional and effective working relationship
- How to foresee and prevent logistical nightmares from taking place
- How to 'put out fires' due to unforeseen circumstances without losing your cool
- Staffing best practices and protocols

BUILD CONFIDENCE AND BUILD YOUR BUSINESS

- You'll learn how to properly budget and negotiate all aspects of a wedding
- We'll discuss what protocols to enact due to COVID-19 related restrictions
- Learn about important designations with employees and contractors
- I'll share case studies of specific situations in the field, providing a realistic view of wedding planning

You've got this!
And we've got
your back!

BOOK ONLINE NOW!
WWW.NOWORRIESEVENTPLANNING.COM/
ASPIRING WEDDING PLANNERS